



Start Your Esports Team

Resource Overview

Welcome to the Start Your Esports Team Resource! This resource includes everything your school or district needs to start esports / gaming teams, tons of cross-curricular activities, and career pathways.

- Module 0 - Getting Started
- Module 1 - Intro to Esports
- Module 2 - Esports Arena
- Module 3 - Leagues & Competition
- Module 4 - Coaching & Development
- Module 5 - Esports Jersey Design
- Module 6 - College & Career Outlook

This digital resource is free for all schools across the country!

Want access to all the digital content?- [Sign Up Here](#)

Have Questions? - Contact Tyler Tatge tyler.tatge@stemfuse.com

MODULE 0

Getting Started

MODULE 0 DESCRIPTION

This plug and play resource was created to help schools and / or districts start Esports Clubs and Teams. This resource assumes no knowledge, is focused on keeping your costs down, and includes tons of STEM / CTE aligned activities for students.

LESSONS & ACTIVITIES

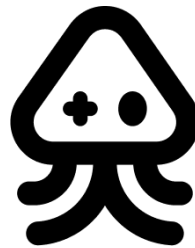


- Video: "Intro to Esports- Webinar Recording"
- PDF: "Start Your Esports Team Overview" (you are here)
- Lesson: STEM Fuse Esports Intro
- PDF: Getting Started

STEM Fuse Esports Partners

STEM Fuse has built a network of partnerships dedicated to supporting scholastic esports. This resource would not be possible without their contributions!

Lenovo
Esports



FULL SAIL
ARMADA
COLLEGIATE ESPORTS



VERSION-1

Career Highways



MODULE 1

Intro to Esports

MODULE 1 DESCRIPTION

Module 1 introduces the benefits schools see when starting esports teams and provides the background information needed to get teams off the ground. Learn how to recruit students, budget, locate funding sources, and find sponsorship opportunities.



LESSONS & ACTIVITIES

- Lesson: “1.1 Intro to Esports”
- Lesson: “1.2 Budgeting and Funding”
- Activity: “Sponsorship Guide”
- CH Skills Check - Module 1

Module Partner: Career Highways

Career Highways (CH) is a free lifetime digital portfolio and career planning platform. CH is used throughout this entire resource to help students connect skills to real careers, build digital portfolios, and explore/connect with millions of post-secondary options.

[Learn More](#)



Career **H**ighways

Did you know?

Your school can start an esports team for little to no cost

MODULE 2

Esports Arena

MODULE 2 DESCRIPTION

Module 2 provides guidance on how to set up your competitive esports space. Examples of scholastic spaces, esports arena design and furniture, games and technical requirements, and a review of esports technology are all provided to help design your Esports Arena.



LESSONS & ACTIVITIES

- Lesson: “2.1 Esports Arena: Getting Started”
- Lesson: “2.2 Esports Games”
- Lesson: “2.3 Design Your Esports Space”
- Lesson: “2.4 Esports Technology”
- Activity Folder: 4 Student Activities Available
- CH Skills Check - Module 2

Module Partners: Lenovo & Spectrum Industries

Lenovo works with you to identify key requirements and goals for establishing a vibrant, successful Esports program. They provide a complete solution including hardware, software and services to make sure your program is fully equipped with everything you need to succeed.

[Learn More](#)

Spectrum Industries provides expertise in Esports space design and carries high-performance, durable, play-to-win solutions for any esports space.

[Learn More](#)

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MODULE 3

Leagues & Competition

MODULE 3 DESCRIPTION

Module 3 provides guidance on how to register for free scholastic esports leagues. Minnesota Varsity League provides a variety of free leagues for MN schools to join and they assist with team scheduling and set up.



LESSONS & ACTIVITIES

- Lesson: “3.1 MNVL League Registration”
- Activity: “Learning to Use Discord”
- Activity: “Using Leaguespot”
- Activity: “Highlight Reel”
- CH Skills Check - Module 3

Module Partner: Minnesota Varsity League

Minnesota Varsity League is the home for Minnesota High School Esports and creates an opportunity for students to advance esports skills in competition and industry, belong to a community, and compete at varsity level. [Learn More](#)



MODULE 4

Coaching & Development

MODULE 4 DESCRIPTION

Module 4 provides information on how to help coach your teams. Vanta provides coaching services to scholastic teams, and we've partnered with some of the top professional and collegiate teams to help you and your gamers improve throughout the season.

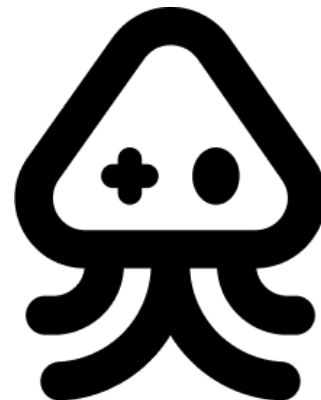


LESSONS & ACTIVITIES

- Lesson: "4.1 Coaching and Development"
- Activity: "Analyze a Pro Event"
- Activity: "Player Development Plan"
- CH Skills Check - Module 4

Module Partner: Vanta

Vanta is a youth esports development platform that works with schools and community organizations to provide a kid-safe digital esports platform, competitive and club esports leagues, and expert coaching and programming to kids ages 8-18. [Learn More](#)



MODULE 5

Jersey Design

MODULE 5 DESCRIPTION

Module 5 allows your esports team to create jerseys and apparel using SquadLocker's free digital store. The easy-to-follow instructions allow for quick designs and plenty of fundraising opportunities.



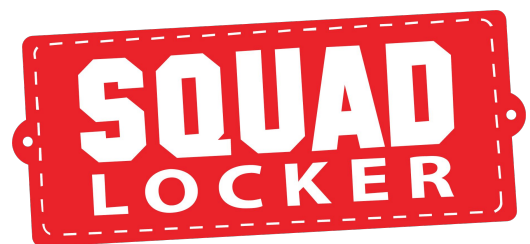
LESSONS & ACTIVITIES

- Lesson: "5.1 SquadLocker Jersey Design"
- Activity: "Apparel Design & Fundraising"
- CH Skills Check - Module 5

Module Partner: SquadLocker

SquadLocker: Design, decorate and deliver your custom team uniforms and gear. No setup fees or minimum orders. Nike, Adidas, UnderArmour, and more.

[Learn More](#)



MODULE 6

College & Career

MODULE 6 DESCRIPTION

Module 6 helps students explore the many college and career opportunities relating to esports. Students explore careers, build a career plan, and can connect with thousands of scholarships, internships, and career opportunities.



LESSONS & ACTIVITIES

- Lesson: “6.1 Intro: Esports Careers”
- Lesson: “6.2 College Focus”
- Activity: “Esports Career Guide”
- CH Skills Check - Module 6

Module Partner: Full Sail University

Full Sail Armada is Full Sail University’s collegiate esports organization. With the support and involvement of Full Sail University students, faculty, staff, and graduates, Full Sail Armada teams compete in a variety of games throughout the year, including *Call of Duty*, *League of Legends*, *Rocket League*, and more. They host tournaments, friendly get-togethers, and travel for competitive play – all with the mission of bringing competitive gamers together. [Learn More](#)



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**Click the links below to learn more about
STEM Fuse Esports Resources, Curriculum,
and College & Career Opportunities**

[*STEM Fuse Esports Resource*](#)

[*Intro to Esports Course*](#)

[*Esports: Inside the Games Course*](#)

[*Game Design Courses*](#)

Questions?

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